

REP HEADLINE# 6296724 TRF# 329014
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/12 12.35
CHANGES ** WFTV-TV ***

ADV # ADV. NAME POLI/RPOF 3 PACK//R/STR/FL REP. # OFF. # 6556 SALESMAN #
AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES BUYER NAME MARIANNE CAMPBELL
919 PRINCE STREET SALES PRSN WA- JOE KNAUER
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6296724 CLASS: NATL. LOCAL REGIONAL
PRDCT RPOF-3 PAC EST#430 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP6/12 WK-2 DATE AUG29/12 12.35
CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO LENA
FR JULIE
OKD M5
TTLS RTS
PLS CFM, THX 8/29

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM RPOF- BROOKS, GOODSON, BRODEUR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
23	S		1200N-1230P	30		\$700.00	9/2	9/2	0		SUN	0
PROGRAM : NEWS												
30	A		1200N-1230P	30		\$700.00	9/1	9/1	1		SAT	1
PROGRAM : NEWS												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 430

ORD COM1: THERE IS NO NOON NEWS SUND 9/2 DUE TO PRGM CHANGE
THIS IS A MAKE-GOOD FOR SEP2 ON LINE-23 FOR 1 SPOT/WK

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: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS:

STATION MAKEGOOD OFFERS:
M5 OK'D BUY#23 MISSED: SUN/1200N-1230P SEP2 30S \$700.00 (AUG29/12)
OFFER: SAT/1200N-1230P SEP1 30S \$700.00 PLS ADVISE.
CMT: THERE IS NO NOON NEWS SUND 9/2 DUE TO PRGM CHANGE
SEP/12 195100.00 CONTRACT TOTAL 195100.00
TOTAL SPOTS 75

MARKET TOTALS \$513,421 WFTV 38% WKMG 28% WESH 21% WOFL 13% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

ESTIMATED
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE